

TACC Back to School Fun Run

Supporting the Tumwater Chamber Foundation's Financial Literacy Program

Sponsorship Opportunities

Join us in supporting the **Tumwater Chamber Foundation's Financial Literacy Program** through a fun, family-friendly event that brings our community together. The TACC Back to School Fun Run begins and ends in the Tumwater Craft District, where participants and spectators will gather to enjoy community exhibitors, local businesses, and race-day festivities. Sponsorship is a meaningful way to invest in our community while connecting your business with local families and community members.

Why Sponsor the TACC Back to School Fun Run?

Community Impact:

- Directly support the **Tumwater Chamber Foundation's Financial Literacy Program**.
- Invest in educational resources and opportunities for children in our community.
- Foster a love of reading and learning.

Brand Visibility:

- Reach a broad audience of families, runners, and community members.
- Enhance your company's image as a socially responsible organization.
- Gain exposure through event signage, website, social media, and more.

Event Engagement:

- Meet participants and families before and after the race.
- Connect with other local businesses and community organizations.
- Showcase your products, services, or community impact.

Family-Friendly Appeal:

- Associate your brand with a positive, healthy, and engaging family event.
- Be a part of a celebration that brings the community together.

Sponsorship at a Glance

Sponsorship Level	Investment	Availability	Complimentary Registrations
Presenting Sponsor	\$5,000	1	8
Starting Line Sponsor	\$2,500	1	4
Finish Line Sponsor	\$2,500	1	4
Mile Marker Sponsor	\$1,500	4	3
Recovery Tent Sponsor	\$1,500	1	3
T-Shirt Sponsor	\$1,500	1	3
Award Sponsor	\$1,000	1	2
Financial Literacy Champion Sponsor	\$1,000	Multiple	2
After-party Sponsor	\$750	4	1
Door Prize / Raffle Sponsor	\$500	Multiple	1
Community Exhibitor Space	\$250	10	-
Route Sign Sponsor	\$100	Multiple	-

Premier Sponsorships

Presenting Sponsor — \$5,000 (1 Available)

Become the **exclusive presenting sponsor** and receive unparalleled brand recognition!

- **Ultimate Visibility:** Your logo prominently featured on all event materials, including the main banner, website, social media, and press releases.
- **Speaking Opportunity:** Opportunity to address participants at the start or finish line.
- **Event Signage:** Premium placement of your banner at the start/finish area.
- **Website & Social Media:** Top placement on our event website and dedicated social media shout-outs.
- **Promotional Bag Insert:** Full-size promotional item in participant bags.
- **Sponsor Table:** Prime location for a sponsor table.
- **Complimentary Registrations:** 8 free race entries.

Starting Line Sponsor — \$2,500 (1 Available)

Be the sponsor that kicks off the race! High visibility at the event's most exciting moment.

- **Prominent Logo Placement:** Logo on event signage and race bibs.
- **Event Signage:** Banner at the starting line.
- **Website & Social Media:** Recognition on our event website and social media posts.
- **Promotional Bag Insert:** Item in participant bags.
- **Sponsor Table:** Opportunity for a sponsor table.
- **Complimentary Registrations:** 4 free race entries.

Finish Line Sponsor — \$2,500 (1 Available)

Be the sponsor that celebrates success as runners cross the finish line!

- **Prominent Logo Placement:** Logo on event signage and finish line banner.

- **Event Signage:** Banner at the finish line.
- **Website & Social Media:** Recognition on our event website and social media posts.
- **Promotional Bag Insert:** Item in participant bags.
- **Sponsor Table:** Opportunity for a sponsor table.
- **Complimentary Registrations:** 4 free race entries.

Event Experience Sponsorships

Mile Marker Sponsor — \$1,500 (4 Available)

Support runners along the course and have your brand seen mile after mile!

- **Signage:** Your logo on mile marker signs along the race route.
- **Website & Social Media:** Recognition on our event website and social media.
- **Promotional Bag Insert:** Item in participant bags.
- **Complimentary Registrations:** 3 free race entries.

Recovery Tent Sponsor — \$1,500 (1 Available)

Be the provider of comfort and care at the post-race recovery area.

- **Branding:** Signage within the Recovery Tent.
- **Website & Social Media:** Recognition on our event website and social media.
- **Promotional Bag Insert:** Item in participant bags.
- **Announcements:** Verbal acknowledgement during the event.
- **Complimentary Registrations:** 3 free race entries.

T-Shirt Sponsor — \$1,500 (1 Available)

Your logo featured prominently on the official event t-shirts worn by all participants!

- **Logo Placement:** Your logo on the back of all event t-shirts.
- **Website & Social Media:** Recognition on our event website and social media.
- **Promotional Bag Insert:** Item in participant bags.
- **Complimentary Registrations:** 3 free race entries.

Community Exhibitor – \$250 (10 Available)

Connect with participants and families throughout race day in the heart of the Tumwater Craft District.

Includes:

- 10' x 10' exhibitor space
- Recognition on the event website
- Opportunity to promote your business or organization
- Opportunity to distribute promotional materials or sell approved products

To help create a fun, welcoming event, exhibitors are encouraged to offer an interactive, family-friendly experience such as a game, demonstration, activity, giveaway, raffle, or other engaging booth experience. While not required, we hope to create an event where families are excited to explore the exhibitor area before and after the race.

Community Sponsorships

Award Sponsor — \$1,000 (1 Available)

Be recognized for celebrating our runners' achievements!

- **Branding:** Signage at the awards ceremony.
- **Website & Social Media:** Recognition on our event website and social media.
- **Announcements:** Verbal acknowledgement when awards are presented.
- **Complimentary Registrations:** 2 free race entries.

Financial Literacy Champion Sponsor — \$1,000 (Multiple Available)

Directly support the Tumwater Chamber Foundation Financial Literacy Program and be recognized as a key supporter.

- **Website & Social Media:** Recognition on our event website and social media.

- **Promotional Bag Insert:** Item in participant bags.
- **Announcements:** Verbal acknowledgement during the event.
- **Complimentary Registrations:** 2 free race entries.

After-party Sponsor — \$750 (4 Available)

Sponsor the fun and festivities after the race!

- **Branding:** Signage at the after party location.
- **Website & Social Media:** Recognition on our event website and social media.
- **Announcements:** Verbal acknowledgement at the after-party.
- **Complimentary Registrations:** 1 free race entry.

Door Prize / Raffle Sponsor — \$500 (Multiple Available)

Provide exciting prizes and generate buzz with our raffle and door prize giveaways!

- **Branding:** Recognition at the prize distribution area.
- **Website & Social Media:** Recognition on our event website and social media.
- **Announcements:** Verbal acknowledgement for prize winners.
- **Complimentary Registrations:** 1 free race entry.

Route Sign Sponsor — \$100 (Multiple Available)

Ensure clear directions for our runners while getting your company name out there!

- **Logo Placement:** Your logo on route signage.
- **Website Recognition:** Listing on our event website.

Ready to Sponsor?

We are thrilled about the potential of partnering with you to make the TACC Back to School Fun Run a resounding success and a significant boost for the Tumwater

Chamber Foundation Financial Literacy Program. Your support directly impacts the educational journey of children in our community.

To discuss sponsorship opportunities or to secure your spot, please contact:

Tumwater Area Chamber of Commerce

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www.tumwaterchamber.com

Let's run towards a brighter future together!